



"Created a visualization dashboard using Power BI for a retail startup that leverages AI"

TECH STACK

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CHALLENGES

The clients were unable to make a predictive analysis of the business or make any decision because the data was coming from various sources and there was no way to get a consolidated view of data.

SOLUTIONS

Based on the client's needs and thorough evaluation of various tools, Euphoric suggested Microsoft Power BI for the data visualization,

The solution helped the client to gain more valuable insights despite having the data from multiple sources.

Additionally, the solution helped the user to perform specific actions, according to their requirements. It also aided them in transforming the crude data into informative visuals with different statistics.

BENEFITS

The given solution allowed them to identify trends and patterns that may not be valuable in raw data. This helped the decision-makers to quickly assess the situation and make right decisions which lead to increased efficiency, productivity, and profitability.

Various reports can be extracted through the dashboard, in few clicks, this helped the clients in taking seamless decisions.

The dashboard given to the client supported two languages(English and Japanese).